

**KIM KENNETH P. ROCA**

Juaton, Ormoc City, Leyte

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Email Address:

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*Current Position:*

Media Production Specialist

Web Team

University Integrated Media Center

Office of the President

Visayas State University

Visca, Baybay City Leyte



*Skills:*

- Knowledge on software use including Xara, Sony Vegas, Sound Forge, Adobe Suite, Illustrator, and Premiere Pro.
- Knowledge on Photography/Videography and photo/video editing.
- Familiarity with different Microsoft Offices and other computer basics.
- Competent in handling various research works (campaign plans, feasibility study, key informant interviews, focus group discussions and etc.)
- Fluent in Filipino and English both in written and oral.
- Hardworking and dedicated person and can work under pressure with less supervision.
- Can execute precise decisions under pressure with good outputs.
- Able to work efficiently and with leadership skills to guide a team.
- Goal-oriented and keen on details.
- Disciplined and optimistic.
- Very versatile in any job load, has the capability to lead and exercise inter-relations with peers.
- Enthusiastic, ability to understand and carry out instructions, quick to learn with good interpersonal and organizational skills, flexible in changes.

*Personal Particulars:*

Gender: Male

Nationality: Filipino

Age: 29

Birth Date: February 12, 1994

Civil Status: Single

Religion: Roman Catholic

*Educational Background:*

Graduate:

Master of Science in Development Communication

Cognate: Development Sociology

Visayas State University

August 2017-Aug 2023

Undergraduate:

BS in Development Communication

Major in Educational Communication Technology

Visayas State University

June 2010-April 2014

Special Awards:

Outstanding Undergraduate Thesis Award

Department of Development Communication

Title: "Information Exposure and Visual Representation of Bullying by Children in Urban and Rural Elementary Schools in Ormoc City, Leyte"

Secondary:

New Ormoc City National High School

Ormoc City, Leyte

March 2010

Primary:

Conception Elementary School

Conception, Ormoc City, Leyte

March 2006

Honorable Mention

*Organization:*

Editor-in-Chief, AMARANTH: University Student Publication, 2012-2014

Writer/Photographer, AMARANTH: University Student Publication, 2010

VSU Media Team, 2010-2014

Magnum Opus Photography Club, 2013-2014

BANAAG Visual Arts Group, 2011-2012

Development Communicators Society, 2010-2014

Red Cross Youth of the Philippines, 2008-2010

*Experiences:*

Media Production Specialist  
UIMC Web Team  
Visayas State University  
July 2021 – Present

Director/Video Editor  
“Fiesta Dances–Sayaw Pinoy 2022”  
National Commission for Culture and the Arts  
VSU - National Entry  
February 2022

Director/Video Editor  
“Kanto Canta-Online Band Competition”  
Cultural Center of the Philippines  
VSU - National Entry  
June 2021

Director/Video Editor  
“Ani at Kita Dance Contest”  
Department of Agriculture  
VSU - National Entry  
March 2021

Director/Video Editor  
“Best of Leyte Folk Dances–Sayaw Pinoy”  
National Commission for Culture and the Arts  
VSU - National Entry  
March 2021

Director/Video Editor  
“LaForet Philippines – Landscape Forestry in the Tropics”  
Thuenen Institute of International Forestry  
Program Documentation - International  
January 2021

Science Research Assistant  
Web and Media Team  
Visayas State University  
April 2016-July 2021

Program Coordinator  
Down Syndrome Association of the Philippines - CEBU  
Cebu City, Cebu  
July 2016-April 2016

Marketing Communication Staff  
Juanito I. King Foundation, Inc.  
Cebu City, Cebu  
August 2015-April 2016

Project Officer  
Juanito I. King Foundation, Inc.  
Cebu City, Cebu  
April 2014-August 2016

Qualitative Researcher  
Thesis: "Information Exposure and Visual Representation of Bullying by Children in Urban and Rural Elementary Schools in Ormoc City, Leyte"

Editor-in-Chief  
AMARANTH, The Official Student Publication of the Visayas State University  
Visayas State University  
June 2013 - May 2014

Writer/Layout Artist  
AMARANTH, The Official Student Publication of the Visayas State University  
Visayas State University  
June 2010 – May 2014

*References:*

Mr. Jed Asaph D. Cortes  
Head, VSU Web Team  
Instructor, Department of Development Communication  
Visayas State University, Visca, Baybay City, Leyte, Philippines  
Email: jedcortes@vsu.edu.ph  
Mobile No: +63 908 814 4813

Dr. Ulderico B. Alviola  
Head, University Integrated Media Center  
Instructor, Department of Development Communication  
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