

March 26, 2025

Mike Laurence V. Lumen  
Director  
University Integrated Media and Public Affairs  
Visayas State University  
Visca, Baybay City, Leyte

Dear Sir Mike,

I am writing to express my interest in the Information Officer I position, as the core and functional competencies align strongly with my skills and experiences. I have always admired the work that the University Integrated Media and Public Affairs has done for Visayas State University, and I would like to be part of the team someday.

Although the preferred minimum qualification posted on the website is a Bachelor's Degree in Development Communication, Journalism, or Mass Communication, I believe I am well-qualified for this role due to my extensive experience in writing, communication, and media. For over a decade, I have pursued this field passionately, despite holding a Bachelor's Degree in Secondary Education, majoring in Social Studies.

In terms of my background, I had been contributing to school media publications since high school up to college, where I served mostly as a staff writer and at one point became an Associate Editor I during my senior year of high school. Outside academia, I am part of the local film publication *SINEGANG.ph*, which has been recognized by the local film industry for its active engagement with the film scene. This publication is mostly freelance and I currently serve as an editorial board member, copy editor, social media manager, and staff writer. I am also currently the film organization consultant of Silakbo - Baybay Film Organization, the newly established student organization in VSU.

After graduation, I worked as a Media Production Specialist at VSU's Office of the Vice President - Extension Office. My significant contributions in this role included designing magazines and newsletters, managing social media pages, acting as photographer, videographer, editor, and copywriter for significant events that happened at the Extension Office.

Through these experiences, I have gained valuable insights and honed my skills in communication and media. I am eager to leverage my expertise and familiarity with your team's mission to support ongoing and future projects effectively.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experience can contribute to the success of the office.

Sincerely,



Linus M. Masandag