



MIKAELA MENDOZA GONGORA

DEVCOM PRACTITIONER

PERSONAL PROFILE

I obtained my Bachelor of Science in Development Communication degree, Magna Cum Laude, at Visayas State University in 2018. Currently, I am in my final year of earning my Master's Degree in the same field, with a cognate in Agricultural Extension, which further honed my communication and research skills as well as boosted my passion for teaching and extending services to the farmers.

WORK EXPERIENCE

Documenter

NARC | June 2018 - July 2018

- Documented the regional abaca summit spearheaded by the National Abaca Research Center (NARC) at VSU

Communication Officer

PENRO Leyte | August 2018 - June 2019

- Crafted the Forest Land Use Plan of the Municipality of Alang-alang and Sta. Fe, Leyte
- Prepared reports

Visiting Instructor

SLSU Hinunangan Campus | August 2019 - June 2020

Science Research Assistant

PhilRootcrops | June 2020 - present

- Prepared annual and quarterly reports
- Developed IEC materials
- Managed digital platforms of PhilRootcrops
- Documented the extension services of PhilRootcrops

RELEVANT SEMINARS AND WORKSHOPS ATTENDED

- Workshop on Proposal Writing | 2021
- Workshop Series on Packaging Development Information for the Broadcast Media | 2021
- Writeshop on Scientific Writing for Publication in Peer-Reviewed Journals | 2021
- Workshop on Writing Research Papers for Peer-Reviewed Publication | 2019
- Humanosphere Research and the Humanosphere Potentiality Index: Aiming towards Different Paradigms | 2019
- DevCom Praxis: Change through Development Communication | 2017
- Qualitative Research Approaches to Development Communication | 2017
- Video Production Workshop with Stanley Gajete of ABS-CBN | 2017

CONTACT ME AT

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SKILLS SUMMARY

- Communication Research Conceptualization
- IEC Materials Development
- Report Writing
- Teaching
- Extension Services Facilitation and Documentation

AWARDS RECEIVED

- 🏆 Outstanding RDE Paper (Group Award) | 2020
- 🏆 Magna Cum Laude | 2018
- 🏆 Consistent President's Honor | 2018
- 🏆 Young Farmers' Awardee in CAFS | 2018

EDUCATIONAL HISTORY

Elementary

Hinunangan West Central School | 2004-2010

Secondary

Canipaan National HS | 2010-2014

Tertiary (BS in Devt. Comm)

Visayas State University | 2014-2018

Graduate Education (MS in Devt. Comm)

Visayas State University | 2020-present

CHARACTER REFERENCES

DR. CHRISTINA A. GABRILLO

Professor, Dept. of Devt. Communication | VSU

DR. EDITHA G. CAGASAN

Professor, Dept. of Devt. Communication | VSU

PROF. MARLON M. TAMBIS

Head, Extension Division | PhilRootcrops