

—○ LIGAYA C. DIAZ-JOCSON ○—
FOOD TECHNOLOGIST/ ENTREPRENEUR

CONTACT

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DR. LYNETTE CANO CIMAFRANCA

Department Head
Department of Food Science and Technology
Visayas State University,
Visca, Baybay, Leyte
6521-A

Dear Dr. Lynette Cimafranca,

Greetings of good health!

I am respectfully submitting my curriculum vitae for your consideration for the Instructor position currently open in your department.

The past semesters had been a rewarding period for me professionally, allowing me to apply my industry experience to the courses I taught. I would like to reapply for another term should my qualifications meet your needs.

My extensive experience in the food industry since graduating from VSU in 1999 (BS) and 2001 (MS) has equipped me with the skills necessary to impart practical and technical knowledge to our future food technologists. While I am currently running my own business, my passion remains in mentorship and in building teams and future leaders, whether in the workplace or among my students.

I take great pride in the experiences I have gained and would be honored to share them with our students.

Should you find me a suitable candidate, please feel free to contact me at your convenience.

Thank you for your kind consideration.

Sincerely,



Ligaya C. Diaz-Jocson

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PROFILE

Ms. Diaz-Jocson is a VSU alumna, graduating both her BS Food Technology (1999) and MS Food Science & Technology (2002), who started her career teaching and landed development jobs in Southeast Asia and West Africa leading diverse teams for mostly USDA projects. She is currently the proprietor of P'lava Hut Meat Processing which she started with her husband in August 2020

SKILLS

- PROJECT MANAGEMENT
- EDUCATION
- RESEARCH &
DEVELOPMENT
- SME
BUSINESS DEVELOPMENT

EDUCATION

Master of Science in Food Science and Technology (2002). Leyte State University, Leyte, Philippines; Minor in College Education

Bachelor of Science in Food Technology (1999). *Cum Laude*. Leyte State University, Leyte, Philippines

PROFESSIONAL EXPERIENCES

Part-time Instructor, DFST of VSU, March 2021 to present

Teaches FTec 150 and 152f (Animal/Meat Processing) laboratories through online strategy for Agribusiness and Food Technology majors.

Proprietor, P'lava Hut Meat Processing, August 2020 – present

Together with a team off 10, I manage P'lava Hut's day to day transactions from planning, marketing, financing, production and other aspects of the this microlevel start-up enterprise. Research and development, quality maintenance are the core areas of our business venture. With a farm in Inopacan, Leyte that supplies majority of our meat needs, we sell a variety of smoked products and allied products in the Leyte area. We only

process fresh meat with careful consideration on quality ingredients and associated techniques combining science and passion.

Chief of Party, American Soybean Association (ASA/WISHH), Dec 2016 – Sep 2020

I lead a team of more than 40 staff to successfully implement AMPLIFIES Ghana in 4 key poultry producing regions in Ghana where the project promoted efficient poultry production through increased availability of quality raw materials and efficient poultry feed processing; as well as expand the consumption of eggs. My responsibilities included programming, finance, administration, networking and liaising among various stakeholders, donors, and partners for the project. The project had 4,911 primary beneficiaries along the poultry value chain leading to increased agricultural productivity, improved post-harvest technology and infrastructure, increased access to market agricultural products among others.

Country Director, International Relief and Development (IRD) Philippines, Nov 2013 – Mar 2015

Responding to the devastation of Typhoon Haiyan, I helped establish IRD presence in the country immediately after the disaster that included relief operations, debris management, rehabilitation activities and livelihood initiatives for Haiyan victims in the Visayas region. The team worked mostly in the Panay Island delivering raw materials of coco lumber for shelter kit distribution in coordination with UN's IOM.

Program Manager, IRD Liberia, Jul 2010 – Nov 2013

Acting Country Director, IRD Liberia

From Cambodia, I was offered a program management job for a complex US\$15 million USDA McGovern Dole project in Liberia to improve access to education and the learning environment in Liberian public schools and improve nutrition and health status of more than 45,000 school-aged children. Project activities included school feeding, promoting healthy behaviors through school health/nutrition education, deworming campaigns, upgrading school infrastructure, including water and sanitation facilities; and increase the local capacity for sustainable school management by forming parent-teacher-associations (PTAs) and establishing farm schools, school gardens and associated agricultural youth clubs.

I was responsible for recruitment, staff capacity building, tracking program progress against indicators, drafting of project reports to the donor, monitoring expenditures and ensure full compliance with US government regulations and organization policies. Along with a team of more than 30, we managed the receipt, storage, and distribution of more than 4,000 MT of USG commodities and assorted in-kind donations.

I also assumed acting as IRD/Liberia Country Director role on several occasions during administrative gaps (2 CD turn overs) and finally, handled office close out activities.

Program Manager, IRD Cambodia, Mar 2005 – Dec 2010

USAID Food for Peace, SYAP¹, 2007 – 2010

Food Technologist, IRD Cambodia

USDA Food for Progress: *Better Foods Better Lives Program (BFBL)* , 2005 -2007

I progressed from a food technologist position to program management in two and a half years handling multiple projects with donors that included USDA, WFP, World Vision, and the University of Illinois.

¹ USAID Single Year Assistance Program, my SYAP was renewed in 3 funding cycles

For BFBL, I helped in the distribution and conversion of more than 5,500 MT of US donated commodities to various value-added products for social marketing, food distribution and regular market distribution in Cambodia with technical assistance from US-based commodity groups like the US Wheat Associates and American Soybean Association among others. This also included food fortification initiatives on wheat flour for bakery and instant noodles with technical assistance from Muhlenchemie GmbH of Germany.

For SYAP, I managed sub-agreements for more than 15 local nongovernment organizations to improve nutrition, health, and livelihoods of families with orphans and vulnerable children (OVC) and people living with HIV/AIDS in 2 provinces, as well as food distribution. This included training modules creation, conduct and evaluations.

For NSRL², I provided training and technical assistance in food processing techniques and business management skills to 3 factories (snack food, noodles, and wheat flour) and more than 10 small-scale bakeries and soy product producers in 9 provinces.

I actively participated in technical working groups (Nutrition, Infant and Young Children Feeding, Water and Sanitation) for the creation of national policies on food fortification and nutrition with the Royal Government of Cambodia, international organizations, and local NGOs.

Along with other administrative and programmatic duties, I assisted in development of proposals related to food security, social marketing of health products, health programs and education programs in Laos, Indonesia, Cambodia and the Philippines.

Food Technologist, SPI Corporation, Philippines, Mar – Oct 1999

This was my first job out of university, I was part of the quality control/research and development team who monitored quality control procedures during confectionery production and researched new products for production while supervising more than 50 working personnel.

EDUCATOR/INSTRUCTOR, 2001 - 2009

Visayas State University, Philippines SY 01-02

As a Graduate Teaching Assistant, I conducted both laboratory and lecture classes for Food Technology subjects (i.e. Food Processing and Preservation, Food Chemistry, Food Analysis, Human Nutrition, Sensory Evaluation and etc.) for both Food Technology and education majors. I also assisted in numerous national and university-funded research as part of the research team of the Department of Food Science and Technology (dehydration studies and product development).

Cambodian Mekong University, Cambodia, May 04 – Oct 09

I started as a part-time college lecturer, then became full time, and came back part-time as I started my development job. I taught university courses in English as Second Language (ESL) and Teaching English as a Second Language (TESOL), and provided instruction on Business English and Term Paper Writing for Master of Business Administration Students. I inculcated interest in American and English literature through university theatrical activities, and assisted the university's English curriculum development efforts.

British International School of Phnom Penh, Cambodia, Mar 03 – May 05

Zaman International School, Cambodia, Mar 03 – May 05

² National Soybean Research Laboratory of the University of Illinois, Urbana -Champaign

I taught various science classes (Biology, Chemistry and Physics) and conducted tuition classes for students needing special attention for international exams. This is a part-time position with time spent in both secondary schools.

OTHER TRAININGS AND SPECIAL ASSIGNMENTS

Travel Lead (September 2019) brought a team of 5 academicians and officials of Ghana's feed sector to University of Arkansas and Rogers, AK to attend the Arkansas Nutrition Conference. Travel Lead (February 2019), brought a team of women Ghanaian poultry farmers and officials of the women's national poultry association to Atlanta, GA to attend International Poultry and Processing Exposition 2019

Travel Lead (February 2018), brought a team of 10 Ghanaian poultry farmers and officials of the national poultry association to Atlanta, GA to attend International Poultry and Processing Exposition 2018 and cross-visit to Auburn University, Alabama for several workshops on aquaculture and poultry

International Leadership Conference (2014). International Relief and Development, Merrifields, VA Travel Grant (2013) provided by the US Potato Board to attend workshop on Dehydrated Potatoes on Food Programming (Twin Falls, ID) and attend the USDA/USAID International Food Aid and Development Conference (Kansas City, MO) on May 2 -9, 2013

Assessment trip to Yaounde, Cameroon (July 2012) for IRD International to determine feasibility of bidding for McGovern-Dole School Feeding project (USDA) for Anglophone Cameroon

Quantitative and Qualitative Monitoring and Evaluation (2011). USAID, Monrovia, Liberia Global Child Nutrition Forum (2011). Global Child Nutrition Foundation and PFD-UK, Nairobi, Kenya Assessment trip to Java Island, Indonesia (December 2009) to award grants to partner small and medium size noodle manufacturers involved in IRD Indonesia's Food for Progress project (USDA)

Assessment trip to Manila and Cebu, Philippines (May 2009) to determine feasibility of an Food for Progress (USDA) bid for IRD working on the flour, noodle and biscuit industries

Assessment trip to Bangkok, Thailand (July 2008) for IRD Cambodia's BFBL project and work with Mee Mama noodle company and the US Wheat Associates

Assessment trip to Vientiane and Khammoune, Laos (Dec 2007) for IRD to assist in the selection of beneficiary schools for a McGovern-Dole Food for Education project (USDA)

Leadership for the 21st Century (2009). EBM Co. Ltd. Phnom Penh, Cambodia

Intsoy 2009 "Processing and Marketing of Soy for Meat, Dairy and Baking Applications" (2009). National Soybean Research Laboratory, University of Illinois

International Leadership Conference (2007). International Relief and Development, Chesapeake, MA