

PERSONAL INFORMATION



VENICE B. IBÁÑEZ

📍 Gabas, Baybay City 6521 Leyte, Philippines

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✉ venice.ibanez@vsu.edu.ph

Sex Female

Date of birth 4 March 1990

Nationality Filipino

WORK EXPERIENCE

April 2020 - Present

Tourism Instructor/Researcher

Visayas State University

Pangasugan, Baybay City 6521-A Leyte, Philippines

www.vsu.edu.ph

- Prepares learning guides, OBE syllabus, lesson presentations for tourism courses such as Sustainable Tourism, Sustainable Tourism Assessment and Development, Research in Tourism, and Organization and Management
- Discusses the learning guides, lessons and presentations prepared
- Gives relevant projects to students and facilitates in the making of the projects assigned
- Conducts research and provide technical support and speakership on:
 - a. Localizing Industrial Development Planning for Job Creation, Resiliency and Inclusive Growth- Tourism Focus
 - b. Linking Education and Economic Development
 - c. Competitiveness of Biliran Island Province as a Tourism Destination
 - d. Assessing the Coping Mechanism of VSU's Faculty and Staff to the Disruptions Brought by Covid-19 Pandemic
 - e. Ecotourism Development of Homonhon Island, Guiuan, Eastern Samar
 - f. Agri-Aqua Tourism Development of Inopacan, Leyte

January 2019-Present

Department Head

Department of Tourism and Hospitality Management

College of Management and Economics

Visayas State University

Major responsibilities include:

- Plan, organize, and periodically review and evaluate department activities and programs
- Recommend specific courses of action for staff and faculty development, including participation in

seminars, scholarships, and other programs of professional advancement

- Undertake department budget analysis, submit recommendations to the dean, administer budgetary appropriations
- Lead in the preparation of documentary requirements for any relevant accreditations

June 2012 – March
2013

Staff Coordinator

NSTP-CWTS

Visayas State University

Pangasugan, Baybay City 6521-A Leyte, Philippines

- Responsibilities include guiding CWTS students to accomplish expected project output, conducting lessons related to the project, computing and submitting students' grades

EDUCATION AND TRAINING

June 2016 – December
2018

Master in Management major in Tourism Management

University of San Carlos – Downtown Campus

Cebu City, Philippines

www.usc.edu.ph

- Principal courses of the program include Marketing Management, Business Research, Operations Management in Tourism Industry, Strategic Management and Tourism Policy

November 2014 – April
2016

Master in Management major in Business Management

Visayas State University

Visca, Baybay City 6521-A Leyte, Philippines

www.vsu.edu.ph

- Principal courses of the program include Organization and Management, Managerial Accounting and Control, Management Science, Managerial Economics, Human Behaviour in Organization, Marketing, Production, Financial and Strategic Management

June 2006 – April 2010

Bachelor of Science in Hotel, Restaurant and Tourism Management

Visayas State University

Visca, Baybay City 6521-A Leyte, Philippines

www.vsu.edu.ph

- Acquired skills include packaging tour products, creating a

tourism development plan, tourism market segmenting, promotional materials making such as brochure, video production and radio advertisement, tourism product design

October 2009 – January 2010

On-The-Job Training Program/Practicum

Trainee

Municipal Tourism Office, El Nido, Palawan, Philippines

- Tour guiding skills acquired during the island-hopping activities, hands-on training and application on tourism statistics, event organizing, and management planning

NATIONAL CERTIFICATIONS

- Bread and Pastry Production NCII
- Cookery NCII
- Travel Services NCII
- Tourism Promotions Services NCII
- Events Management NCIII

CONFERENCE, SEMINAR, FORUM, AND CONVENTION ATTENDED

- | | |
|-------------------------|---|
| August 16, 2022 | 2022 Annual In-House Review for Higher and Advanced Education
Research Presenter |
| April 7, 2022 | Virtual Data Privacy Act of 2012 Awareness Seminar |
| October 16 and 23, 2021 | Youth for Tourism and Hospitality International Conference 2021: #TourismRestart: Inclusive, Sustainable, and Responsible |
| May 7, 2021 | Eastern Visayas Virtual Caravan on the Updated PDP 2017-2022 |
| April 19, 2021 | Webinar Series on Statistical Analysis using IBM SPSS Software for Management and Economic Research: Parametric Analysis Using SPSS |
| April 12, 2021 | Webinar Series on Statistical Analysis using IBM SPSS Software for Management and Economic Research: Data Management and Descriptive Statistics |
| March 25-27, 2021 | International Webinar on Research Advising for Qualitative Research via Zoom Teleconferencing |
| March 15-16, 2021 | Echo-Webinar on the TIEC-CHED Flexible Learning Foundation Virtual Conference |

- March 15, 2021 EURAXESS ASEAN Career Development Series
"How to prepare a good PhD proposal"
- January 29, 2021 ScienceDirect Articles and Journals: Choosing the Right One for Your Research
- November 19, 2020 Enderun Hotel's Webinar Series:
"A Pragmatic Approach to Hotel Revenue Management"
- November 16, 2020 Webinar on "The Road Map: The Basics of Tourism Planning
Philippine Ecotourism Education and Bluewater Consultancy
- November 13, 2020 CME ViSERDAC Training Series: Developing Fundable Research Proposals
via Google Meet
- November 12, 2020 Webinar On Table Of Specifications (Tos) And Test Item Analysis
Visayas State University
- June 2-4, 2020 Google Classroom Workshop for VSU Faculty
VSU Web Team
- May 20-22, 2020 Online Training on Developing a Moodle Online Classroom
Department of Computer Science and Technology
via Google Meet
- May 14, 2020 The Best of Research in Unfortunate Events: Data Analysis
Philippine Association of Researchers for Tourism and Hospitality, Inc
via Zoom
- May 12, 2020 The Best of Research in Unfortunate Events: Quantitative Research Methods
Philippine Association of Researchers for Tourism and Hospitality, Inc
via Zoom
- May 8, 2020 Recovering the Lost Sales and Business During the Enhance Community Quarantine
Department of Tourism- Regional Office 8
via Zoom
- May 7, 2020 The Best of Research in Unfortunate Events: Qualitative Research Methods
Philippine Association of Researchers for Tourism and Hospitality, Inc
via Zoom

- May 5, 2020 The Best of Research in Unfortunate Events: Topics for Research
Philippine Association of Researchers for Tourism and Hospitality, Inc
via Zoom
- October 9, 2019 Trainers Training for Middle-Level executives of Bachelor of Science in Tourism Management and Bachelor of Science in Hospitality Management Programs on Educational Leadership and Management
CHED-OPSD, Iloilo City, Philippines
- October 7-8, 2019 Seminar-Workshop on Reinforcing RQATs Role in the Assessment of Bachelor of Science in Tourism Management and Bachelor of Science in Hospitality Management Programs
CHED-OPSD, Iloilo City, Philippines
- April 12, 2019 Training-Workshop on Data Management and Parametric Analysis
Visayas State University, Baybay City, Leyte
- March 20-21, 2019 Omnibus Rules on Appointments and other Human Resource Actions (ORA-OHRA)
Civil Service Commission, Palo, Leyte, Philippines
- March 11-15, 2019 Training-Workshop on Events Management, Tourism Promotions and Travel Services
International Skills Republic Academy, Cbu City
- February 14-16, 2019 International Conference on Environmental and Rural Development
Paper Presenter
Kasetsart University, Chalermphrakiat Campus, Sakon Nakhon Province, Thailand
- November 9, 2018 10th Japan-Taiwan-Philippines International Academic Conference
Paper Presenter
University of San Carlos, Cebu City
- March 15, 2018 Conference on LGU-Academe-Industry Partnership: Strategic Planning and the Road to Local Industrial development
Resource Person
Center for Continuing Education, Visayas State University
- December 15-16, 2016 VSU Tourism and Land Use Stakeholder's Consultative Planning-Workshop
Pavilion Function Room, Visayas State University

- October 20, 2016 Lecture/Forum on Gross National Happiness and Workshop on Sustainable Area Development on Priority Areas in the Visayas
University of San Carlos, Cebu City, Philippines
- April 27, 2016 Gender Sensitivity Training and Anti-Sexual Harrassment Orientation
ISRDS, Visayas State University
- September 23-25, 2015 Seminar- Workshop on Logical Framework for RDE and Social Program Planning
Visayas State University
- August 26-28, 2015 Seminar-Workshop on Preparatory Analysis for RDE and Social Program Planning
Visayas State University
- May 11-15, 2015 Teachers' Training: A Seminar-Workshop on Documenting Cultural Heritage
Leong Hall, Ateneo De Manila University
Quezon City, Philippines
- May 4-5, 2015 Seminar-Workshop on the Implementatio of Outcomes-Based Education
VSU Convention Hall
- September 26-28, 2014 1ST Hospitality and Tourism Youth Conference- Region VIII
VSU Convention Center
- September 4, 2014 Seminar on Ethics in Research and Publication
PhilRootcrops Training Room
Visayas State University
- March 4, 2014 Strategy and Innovations for Entrepreneurs
Visayas State University
March 4, 2014
- February 14, 2014 International Tourism and Hospitality Student's Convention
CAP Convention Center, Camp John Hay
Baguio City, Philippines
- January 28-29, 2014 Workshop on Instructional Materials Development for the
Visayas State University
CCE, Visayas State University
- November 5, 2013 ASEAN Mutual Recognition Arrangement on Tourism Professionals
Oriental Hotel, Palo, Leyte
- September 13, 2013 Lecture on Ecotourism and Biodiversity

Bethel Guest House, Dumaguete City

- August 29, 2013 Roundtable Discussion on Integrating Local Knowledge in
VSU's Instruction, RD&E Programs
ISRDS Training Hall, Visayas State University
- March 14-15, 2012 Training on Feature Story and News Writing
OVPRE, Visayas State University
- February 27, 2012 Lecture on Sales and Marketing
Marriott Hotel, Cebu City

PERSONAL SKILLS

- Communication Skills Proficient in English language and has basic knowledge on
Spanish and French languages
- Computer- Related Skills
- Proficient command on Microsoft Office tools (Word, Excel, Powerpoint, Publisher)
 - Basic knowledge on ARCGIS (a software used for geographic information system)
 - Basic knowledge on SPSS (data analysis software)

CHARACTER REFERENCES

Dr. Moises Neil V. Serino
Professor of Economics
Dean, College of Management and Economics
Director, Visayas Socio-Economic Research and Data Analytics
Center
Visayas State University
moisesneil.serino@vsu.edu.ph

Dr. Nancy V. Dumaguing
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Department of Tourism and Hospitality Management
Visayas State University
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