



# CURRICULUM VITAE

**JAY ANNE E. COGENERA**

Brgy. Guadalupe, Visca, Baybay City, Leyte

## PERSONAL BACKGROUND

**Name:** Jay Anne E. Cogenera

**Date of birth:** June 17, 1999

**Place of birth:** Bislig City Surigao Del Sur

**Current Address:** P-4, Cumawas, Bislig City

**E-mail address:** jayanne.cogenera@gmail.com

**Contact No.:** +639122015976

**Citizenship:** Filipino

**Age:** 22

**Status:** Single

## EDUCATIONAL BACKGROUND

### TERTIARY EDUCATION

Visayas State University

Visca, Baybay City, Leyte

Degree program: Bachelor of Science in Agribusiness

Year graduated: 2019

College diploma

### SECONDARY EDUCATION

Saint Michael School

Brgy. Quirino, Madrid Surigao Del Sur

Date graduated: 2015

Choir Silver Medalist

High school diploma

### PRIMARY EDUCATION

Don Gonzalo Puyat Memorial Elementary School

Brgy. Puyat, Carmen Surigao Del Sur

Date graduated: 2011

9<sup>th</sup> honor, Elementary diploma

## EXPERIENCE

- Joined and actively participated in the school activities such as Trade Fairs and Educational tours that both enhances our management skills.
- Experienced farming including cleaning goat and sheep house also cow and pig's house (also poultry and swine management and production).
- Innovative marketers for the valentines special.
- Facilitator in Civil Welfare Training System for almost five months.
- On the job training at Lady Hat Farm in Brgy. Guba Cebu City, in partnership with Cebu Organic Agricultural Cooperative.
- Receives calls/greet telephone callers, customers, or clients. Do clerical works such as price quotation, billing statement, and assorting important documents.
- Receiving payments and issuing receipts, gift-wrapping packages and keeping track of all cash and credit transactions.

## SEMINARS ATTENDED

- *“Participant, DBM and SABS Orientation Seminar with the theme “How to be you po?” @VSU, RDE Hall, Visayas State University, ViSCA, Baybay City, Leyte*  
September 3, 2016
- *“Participant, Investment Literary Seminar (esp. guest China Bank)*  
VSU Convention Hall, Baybay City, Leyte  
Studies Visayas State University, Visca, Baybay City, Leyte, Philippines  
6521-A  
September 6, 2017
- *“Participant, Innovative Marketers for the Valentine’s Special MGMT 134: Marketing Management in Partnership with Society of Agribusiness Students Department of Business and Management*  
Studies Visayas State University, Visca, Baybay City, Leyte, Philippines  
6521-A  
February 12-14, 2018
- *“Participant, Marketing Management Seminar*  
Theme: “Strategic Marketing for Inclusive and Sustainable Agribusiness”  
MPH, VSU Beach Resort  
Studies Visayas State University, Visca, Baybay City, Leyte, Philippines  
6521-A  
March 25, 2018

- “*Participant*, 2-day **Educational Tour in Cebu** (Company visited are Liwayway Marketing Corporation, Negosyo Center Cebu, Ajinomoto Philippines Flavor Food Inc., Alegre Guitar Factory, Cebu Federation of Dairy Cooperatives and Profoods International Corporation)  
May 4-5, 2018
- “*Participant*, **ULTRA LOW COST AGRICULTURAL TECHNOLOGY PLANNER, KOREA** organized by JADAM.  
February 18-19, 2019
- “*Participant/Facilitator*, *Cebu Organic Agriculture Cooperative*: **JADAM Ultra Low Cost Agricultural Technology on Trainor’s Training** held at Golden Peak Hotel Gorroodo Avenue, Cebu City, Philippines  
February 18-19, 2019

## SKILLS

**Communication Skills:** English, Cebuano (mother tongue), Surigaonon and Filipino (national)

**Computer Skills:** MS Word, Excel, PowerPoint, Publisher, Photoshop, Illustrator

**Good Analytical skills**

**Data Analyzing**

**Artistic and Creativity**

**Case Study** (Hat Lady Farm: An Organic Brown Egg Marketing Case Study)

## CHARACTER REFERENCES

### **DR. ANALITA SALABAO**

College of Management and Economics  
Department of Business and Management  
Visayas State University  
Visca Baybay City, Leyte  
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Department of Economics  
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