



**VSU EXTENSION PROJECT
ANNUAL ACCOMPLISHMENT REPORT**

CY 2024-2025

I. Basic Information

1. Program/Project Title: Agro-enterprise Clustering Approach (AECA) for Inclusive Vegetable Production and Marketing
2. Program/Project Leader: Marejen A. Villaremo
ECO-FARMI Visayas State University
Visayas State University, Baybay City, Leyte
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3. Implementing Unit: ECO-FARMI, Visayas State University
4. Cooperating Agencies: Jollibee Group Foundation Inc
CALCOA Coop
5. Program/Project Sites: Brgy Cabintan, Ormoc City, Leyte
6. Duration
 - a. Date Started: Sept 30, 2024
 - b. Expected date of completion: Oct 1, 2024
7. Financial report for the year under review
 - a. Total approved budget:
 - b. Actual released budget: PhP 69,135.12
 - c. External support or counterpart funds from cooperating agencies:
Jollibee Group Foundation Inc – PhP 90,000.00
 - d. Actual expenditures:

II. Technical Report (not more than 25 pages, including the tables and charts)

A. Executive Summary

The AECA project, which stemmed from the success of research activity, was implemented gradually in several steps, starting with the formation of farmer clusters and knowledge transfer of improved agricultural practices. These clusters then develop a supply plan, select a target market, and create an agro-enterprise plan. The success of the project also relies on farmers' willingness to participate and the availability of knowledge and resources to support their efforts. The project's logical framework outlines its goals, purposes, outcomes, and activities. The primary goal is to increase farmers' income by 10% annually, which will be assessed through longitudinal surveys once the project ends. The project also aims to improve vegetable production and marketing by forming at least one active cluster using AECA. The outcomes include enhancing farmers' knowledge and skills on AECA and increasing the number of farmers willing to join clusters. The project's activities involve assisting farmers in various

