



TABLE OF SPECIFICATIONS

Comm 11 Purposive Communication

First Semester AY 2021-2022

Examination: ___ Midterm ___ / ___ Final

Date of Examination: December 13, 2021

Content	No. of Meetings	Course Outcome/ Learning Outcome (CO/LO)	%	Taxonomy of Objectives						Total Items
				Remembering	Understanding	Applying	Analyzing	Evaluating	Creating	
				50 %	___ %	50 %	___ %	___ %	100 %	
Chapter 3: Communication for Work Purposes	4	1. Develop international communication skills in the workplace 2. Write clear, coherent, and effective communication materials for workplace purposes 3. Adopt varied styles and artistry for purposive oral presentation in the workplace.	50%	30		50				80
Chapter 4: Communication for Academic Purposes	4	Develop an Academic Attitude Achieve Academic Literacies Interpret and Summarize Published Research	50%	20						20
Total	8		100%							100
Item Arrangement				Test 1: 1-30 and 31-50		Test 2: A				