



OUTCOMES-BASED EDUCATION (OBE) COURSE SYLLABUS

Course No. **AgSc12**

Course Title: **AGRICULTURAL ECONOMICS AND MARKETING**

Quality Goals of the Faculty of Agriculture and Food Science

1. Future-proofed curricular programs in Agriculture, Food Science and Technology and Development Communication, innovative research, and impactful community initiatives that meet the domestic and global challenges driven by the 4th Industrial Revolution (4IR), Education 5.0, and Sustainable Development Goals (SDGs) that build empowered and resilient communities.
2. Efficient and effective management of the Faculty's tangible and intangible assets and resources.
3. Service delivery and governance that are responsive to international and domestic requirements championed by competent academic and non-academic personnel of FAFS and powered by the latest quality processes and technologies.
4. FAFS human resources are dedicated and exemplars of public service, good governance, and gender responsiveness.

Quality Objectives of the Department of Economics

1. Produce highly competent workforce in economics and agricultural economics to serve the development needs of the region
2. Conduct economic analysis and assessment of various technologies, programs, and projects to enhance the transfer of agro-industrial technologies for sustainable development
3. Assist and promote awareness and policy advocacy on relevant socio-economic issues
4. Promote sustainable development-oriented and viable income-generating projects as models for instruction and income generation
5. Strengthen the physical and workforce capability of the unit for efficient and effective delivery of instruction, research, extension, and income generation activities

