



VISAYAS
STATE UNIVERSITY



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SWOT ANALYSIS MATRIX

Year: 2022

Office/Unit: GIS SERVICES UNIT

(1)		(2)	(4)	(5)	(7)	(8)
Key Area	PESTLE (External Factors)	ACTIVITY/ PROCESS	STRENGTHS (S)	WEAKNESSES (W)	OPPORTUNITIES (O)	THREATS (T)
	POLITICAL				Willingness of LGUs to support GIS based mapping as input in planning	Change in administration after the election
	ECONOMIC			Limited budget for research	Collaboration with IIRR and FFP	High competition of outside research funds; reduced internal research funds
	SOCIAL			Aging researcher	Presence of competent VSU staff in the Dept. of Geodetic Engineering	Retirement of the head of office
Ensuring research relevance (G2 KRA1-2)	TECHNOLOGICAL	Implementation of research projects	Presence of modern high end computers and research tools and equipment for surveying, bathymetry, global positioning and remote sensing using drone; and		Presence of trained GIS experts in other VSU academic departments; Presence of international NGOs with funding supports for research	

Vision:

A globally competitive university for science, technology, and environmental conservation.

Mission: Development of a highly competitive human resource, cutting-edge scientific knowledge and innovative technologies for sustainable communities and environment.