

RECOMMENDATION TO ATTEND A NON-DEGREE L&D ACTIVITY

| Date. June 25, 2024 |
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| Name of Faculty Recommended: Allen Glennie P. Lambert |
| Position/Rank: Asst. Prof. III [x] Permanent [] Temporary [] Substitute |
| Designated Position: Asst. Prof. III |
| College: Management and Economics |
| Department/Research Center/Institute: Department of Economics |
| Degree and Specialization: Production and Marketing |
| Subjects/Courses Taught: Econ 214, Bcon 142, ABM 12 III |
| Title of Conference/Seminar/Symposium: Wadhwani Foundation Ignite Entrepreneurship |
| Program |
| Organizer/Host/Sponsor: Wadhwani Foundation |
| Date and Venue: June 26-August 8, 2024/On Line |
| Justification for recommending the faculty (focus on relevance to present work): |
| Understand stand up frameworks 2. Develop a growth and innovative mindset Learn how to pitch 4. Evaluate business scenarios, 5. Undertake competition mapping, Understand market and customer dynamics 7. Research and analyze market trends, Manage resources effectively and 9. Understand product-market fit |
| Date of Last Attendance to Training/Conference/Seminar: |
| Financial Support Requested: [] Registration Fee of P [] Educational Tour/Official Time |
| Purpose of Attendance: [] Present paper [] Attend only to learn, no paper to present [] Attend to learn and earn CPD points, no paper to present [x] Attend online training/course [] Invited as keynote/plenary speaker/resource person [] Others (specify): |
| If presenting a paper: |
| Title of Paper: |
| Author(s): |

[] Research conducted by faculty recognized by OVPRE [] sole researcher



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The paper is derived from: