



TABLE OF SPECIFICATIONS

AgEc 144 - MARKETING FARM PRODUCTS

1st Semester AY 2022-2023

Examination: ☒ Midterm ☐ Final

Date of Examination: **Nov 14, 2022**

Content	No. of Meetings	Course Outcome/Learning Outcome (CO/LO)	%	Taxonomy of Objectives						Total Items
				Remembering	Understanding	Applying	Analyzing	Evaluating	Creating	
				25%	20%	20%	20%	15%	0 %	
Module 1: The Agricultural marketing System	3	CO1. Explain the basic concepts of marketing agricultural products	40	15	5	5		5		40
MODULE 2 Demand & Supply of Agricultural Products	4	CO2. Understand the economic principles in the analysis of marketing agricultural products	60	15	10	15	20	10		60
Total	7		100%	30	15	20	20	15		100
Item Arrangement				Test I	Test II & III		Test IV			

Type/s of Test:

Test I	Enumeration
Test II	True or False
Test III	Explanation/ Short answer
Test IV	Computation

	Name of Course Instructor /Professor	Signature	Date Signed
Prepared by:	CRISLIN B. CRUZ		11/9/22