

# OFFICE OF THE UNIVERSITY PRESIDENT



This year is VSU's **Centennial Founding Anniversary**. We, at VSU, invite you to celebrate with us from April 1-27, 2024. This year's highlights include:

- **Flower and Garden Show.** Have a walk around landscaped gardens of ornamentals, flowering plants, fruit trees, and culinary herbs that you may not have seen before. Exhibitors in this show are horticulturists, landscaping enthusiasts, and farmer associations in neighboring communities.
- **Farmers and Fisherfolk's Day.** Meet nearly 5,000 farmers from all over Eastern, Central and Western Visayas in a day of technology forums, exhibits, games and contests! Farmers who have attained a feat in their harvests and have been exemplary in their endeavors will be given recognition on this day.
- **Search for Mr. and Ms. VSU** - a night of talent and wit among selected VSU students to vie for this Search.
- **Grand Farm and Industry Encounter through Science and Technology Agenda (FIESTA)**- This is a platform where technology generators and industry partners/takers and other stakeholders convene together to propel technology commercialization.
- **Technology Business Incubation Summit** – An avenue of incubates to showcase their success stories in order to entice/encourage more business enthusiasts.

At VSU, we want every anniversary celebration to be festive and grand. I am personally inviting you to join us in making this anniversary bash a truly exciting and memorable one. Attached is a sponsorship package your company can choose from. VSU's anniversary celebrations have always been one celebrated with a relevant purpose, and has always enticed people from different regions. The events will surely provide an opportunity for your company to advertise and be recognized in a celebration of a good cause.

I look forward to an exciting celebration with you as one of our sponsors. I hope to see you at VSU on April 1-27, 2024!

**EDGARDO E. TULIN**

# Celebrate with us!

## BE A SPONSOR.

Package	MAIN SPONSOR (P100,000 and above)	MAJOR SPONSOR (P75,000 to P99,000)	MINOR SPONSOR (P50,000 to P74,000)	DONOR (P35,000)	BENEFACTOR (P15,000 to P34,000)
Level of Billing in promotional materials	1st	2nd	3rd	4th	5th
Acknowledged in the following events:					
• Flower and Garden Show	•	•	•	•	•
• Farmers and Fisherfolk's Day	•	•	•	•	•
• Search for Mr. and Ms. VSU 2024	•	•	•		
Customized complimentary tarpaulin (36x48in) from VSU placed along the main entrance	2	2	1		
Listed on a large tarpaulin provided by VSU placed strategically during the Anniversary celebrations				•	•
Company giveaways can be distributed during the FFD/Mr. and Ms. VSU Coronation Night	•	•	•	•	
Acknowledgment on our VSU social media platforms and other forms of media outlets	•	•	•	•	•
Free skeletal booth (2mx3m) where products can be sold/distributed to the public	2units	2units	1unit		
Allowed number of streamers that can be placed in the assigned booth designated by the organizers	2	1	1		
Complimentary tickets for Mr. and Ms. VSU	5	3	2		

### FOR MORE INFORMATION, PLEASE CONTACT:

**PROF. ARGINA POMIDA**  
*Chairperson, Marketing and Promotion*

Cell No: 09777713855/ 565-0600 local 1107  
Email Add: [argina.pomida@vsu.edu.ph](mailto:argina.pomida@vsu.edu.ph)

**MS. ALICIA FLORES**  
*Co-Chair, Marketing and Promotion*

Cell No: 09464928865  
Email Add: [alicia.flores@vsu.edu.ph](mailto:alicia.flores@vsu.edu.ph)

Contact person for Mr. & Ms. VSU  
**DR. PAULINE CAINTIC**  
*Member*

Cell No: 09262953624  
Email Add: [pauline.caintic@vsu.edu.ph](mailto:pauline.caintic@vsu.edu.ph)

**MS. ELMERA BAÑOC**  
*Member*

Cell No: 09308047990  
Email Add: [elmera.banoc@vsu.edu.ph](mailto:elmera.banoc@vsu.edu.ph)

Contact person for Farmers & Fisherfolks Day  
**MS. MARIANNE JOYCE DE CAIMAN**  
*Member*

Cell No: 09184603086  
Email Add: [marianne.decaiman@vsu.edu.ph](mailto:marianne.decaiman@vsu.edu.ph)

**MS. ANGEL MARIE B. LLARENAS**  
*Member*

Cell No: 09695070985  
Email Add: [angel.llarenas@vsu.edu.ph](mailto:angel.llarenas@vsu.edu.ph)