

## RECOMMENDATION TO ATTEND A NON-DEGREE L&D ACTIVITY

Date: June 25, 2024 Name of Faculty Recommended: Ernesto F. Bulayog [ ] Temporary [ ] Substitute Position/Rank: Assoc. Professor V [x] Permanent Designated Position: Assoc. Professor V College: Management and Economics Department/Research Center/Institute: Department of Economics Degree and Specialization: Finance, Marketing and Int'l Trade Subjects/Courses Taught: AgSc 123n, Econ 102, SoSt 108, Bcon 143, Ncon 145, AgSc 12, SoSt 111, Econ 153n Title of Conference/Seminar/Symposium: Wadhwani Foundation Ignite Entrepreneurship Program Organizer/Host/Sponsor: Wadhwani Foundation Date and Venue: June 26-August 8, 2024/On Line Justification for recommending the faculty (focus on relevance to present work): 1. Understand stand up frameworks 2. Develop a growth and innovative mindset 3. Learn how to pitch 4. Evaluate business scenarios, 5. Undertake competition mapping, 6. Understand market and customer dynamics 7. Research and analyze market trends, 8. Manage resources effectively and 9. Understand product-market fit Date of Last Attendance to Training/Conference/Seminar: \_\_\_\_ [ ] Registration Fee of P \_\_\_\_\_ [ ] Educational Tour/Official Time/ Financial Support Requested: 1 Per Diem Approved Leave of Absence/ Authority to Travel Only 1 Transportation [ ] Insurance Please attach tentative Itinerary of Travel Purpose of Attendance: [ ] Present paper [ ] Attend only to learn, no paper to present [ ] Attend to learn and earn CPD points, no paper to present [x] Attend online training/course ] Invited as keynote/plenary speaker/resource person [ ] Others (specify):



If presenting a paper:

The paper is derived from:

Title of Paper:

Author(s):