



VISAYAS

STATE UNIVERSITY



**NATIONAL COCONUT RESEARCH
CENTER-VISAYAS**
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SWOT ANALYSIS MATRIX

Year: 2022

Office/Unit: NATIONAL COCONUT RESEARCH CENTER-VISAYAS

(1)		(2)	(4)	(5)	(7)	(8)
Key Area	PESTLE	ACTIVITY/ PROCESS	STRENGTHS (S)	WEAKNESSES (W)	OPPORTUNITIES (O)	THREATS (T)
Ensuring Research Relevance (G2, KRA1)	POLITICAL	Publication of research outputs	NCRC-22-S1			
	ECONOMIC		VSU technologies ready for technology transfer, adoption and commercialization			
Communication of Research Results (G2, KRA5)		Utilization of research outputs by the industry or other beneficiaries				
			Partnership with LGU and NGOs			
Partnership (GS, KRA2)		Conduct of trainings and other extension services	NCRC-22-S2	NCRC-22-W1	NCRC-22-O1	NCRC-22-T1,
			Has experts for product development	Limited fund support both for research and extension	Develop alternative products aside from copra and offer trainings for alternative livelihood	Fluctuating oil price in the global market
Knowledge Protection, Transfer and Commercialization (G2, KRA3)	SOCIAL		NCRC-22-S3	NCRC-22-W2	NCRC-22-O2	NCRC-22-T2
			Varied trainings offered to interested clientele	Limited social interactions due to LATF restrictions brought about by the pandemic	Use of social media platform that reach out to wide audience virtually	Internet connectivity challenge across different places
Communication of Research Results (G2, KRA5)						
	TECHNOLOGICAL			NCRC-22-W3	NCRC-22-O3	NCRC-22-T3
				Equipment used by researches are not	Submit proposal and request equipment support	Research results might be

Vision:

A globally competitive university for science, technology, and environmental conservation.
Development of a highly competitive human resource, cutting-edge scientific knowledge and innovative technologies for sustainable communities and environment.

Mission:

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