



VISAYAS
STATE UNIVERSITY

INSTITUTE FOR

**STRATEGIC RESEARCH AND
DEVELOPMENT STUDIES**

04 July 2023

MS. MIKAELA M. GONGORA

Station Manager, DYDC
VSU, Visca, Baybay City

Dear Ms. Gongora,

Greetings!

The Barangay Integrated Development Approach for Nutrition Improvement (BIDANI) Program of VSU is joining hands with the National Nutrition Council (NNC) to celebrate the 49th Nutrition Month with the inspiring theme, "Healthy diet gawing affordable for all!" This theme focuses on promoting food and nutrition security, particularly by addressing affordability, and ensuring that everyone has the right to access safe and nutritious food, free from hunger.

The campaign highlights the need for relevant stakeholders to collaborate and transform the food system, including its key internal drivers, to ensure the affordability of nutritious foods as an integral part of a healthy diet. It calls for actions to encourage more Filipinos to support both macro-micro-level efforts in reducing inefficiencies within food systems. By doing so, we can make healthy diets more accessible, available, and affordable for all individuals in our community.

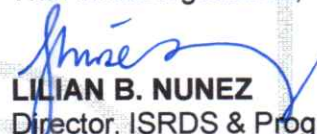
The chosen theme aligns perfectly with the goals outlined in the Philippine Development Plan, specifically Chapter 3 - "Reduce Vulnerability and Protect Purchasing Power." The intended outcome of this alignment is to expand consumers' access to affordable, safe, and nutritious food, while also ensuring a sufficient and stable supply of food commodities.

We would, therefore take this opportunity to request one hour airtime slot at DYDC via Facebook Live on July 7, 2023 (1-2 PM), for the 2023 Nutrition Month Thematic Talk On the Air. We have invited Dr. Catalino P. Dotollo, Jr., the esteemed Regional Nutrition Program Coordinator from the National Nutrition Council-Region 8, to present during this event. His expertise and insights will undoubtedly contribute to a meaningful discussion on the importance of affordable and healthy diets.

We are genuinely hopeful that you will respond positively to our request and provide us with the airtime slot we seek. Your support and cooperation in hosting this event would be greatly appreciated.

Thank you for your time and consideration. Should you require any further information or have any questions, please do not hesitate to contact me. We eagerly await your response.

With sincere gratitude,


LILIAN B. NUNEZ

Director, ISRDS & Program Leader, BIDANI



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